

YARRAMBAT PARK GOLF COURSE

# *SPONSORSHIP*

# **PROSPECTUS**

Partner with us to amplify your brand and  
enjoy elite golfing experiences



# WHO WE ARE

**Yarrambat Park Golf Course is one of Melbourne's premier public golf destinations, located just 45 minutes north of the CBD.**

Welcoming over 70,000 visitors annually, the facility offers a diverse range of golfing experiences including:

- ✓ An 18-hole championship golf course
- ✓ Goanna Golf – a vibrant mini golf experience attracting around 15,000 visits per year, especially popular during summer and school holidays
- ✓ A 13-bay driving range for practice and play

Golf activity peaks in summer with up to 6,000 rounds played monthly, while winter sees a steady average of 4,000 rounds per month.

Beyond golf, Yarrambat Park Golf Course serves as a community hub, hosting over 100 functions and events each year. These include birthday parties, wakes, christenings, engagement celebrations, and weddings, all held in our dedicated function room with extended outdoor seating. Our popular Friday Fun Nights draw crowds of over 700 people, offering live music, food trucks, and a relaxed atmosphere in the beautiful park surrounds.



# EVENT OVERVIEW

## Yarrambat Park Golf Course Pro-Am

Yarrambat Park Golf Course proudly hosts an annual Pro-Am tournament, a highlight on our calendar that brings together passionate golfers and top-tier professionals for an unforgettable day on the course.

With limited opportunities for overseas play, the YPGC Pro-Am offers amateur golfers a rare chance to tee off alongside some of Australia's best professional players.

Participants enjoy:

- ✓ Exclusive access to elite golfers and the opportunity to learn from their skills.
- ✓ Full day of golf and premium hospitality, set against the stunning backdrop of Yarrambat Park.
- ✓ Networking opportunities with fellow golf enthusiasts and local businesses.
- ✓ A platform to promote your brand and connect with the community in a vibrant, engaging environment.

Whether you're looking to enjoy a premium golfing experience, entertain clients, or showcase your business, the YPGC Pro-Am delivers a unique blend of sport, social connection, and exposure.



# **SPONSORSHIP ARRANGEMENT**

## **HOW IT WORKS**

**Belgravia Leisure is the organisation appointed to manage Yarrambat Park Golf Course.**

Belgravia Leisure works closely with the two Golf Clubs based at the golf course; Yarrambat Golf Club and Yarrambat Ladies Golf Club.

### ***How The Packages Work***

- Yarrambat Park Golf Course will provide an invoice for Sponsors which can be used for any applicable tax claims the business may be entitled to.

Belgravia Leisure, Yarrambat Golf Club and Yarrambat Ladies Club will work together in allocating sponsorship funds which are designed for:

- Prize money for the Annual Pro-Am tournament
- Asset improvements around the course & surrounds.

### ***Duration & Renewal***

Sponsorship agreements run for a 12-month period and renew either on July 1st or January 1st, depending on your preferred cycle. If you join outside these renewal dates, your package will be invoiced on a pro-rata basis aligned with your selected cycle.



# SPONSORSHIP

## BENEFITS

**Our sponsorship package includes a range of exciting benefits for potential partners:**

### *Brand Awareness*

Businesses or organisations will benefit from increased brand awareness through a fixed sign on the sponsored hole, plus promotion in our newsletter, website and in-venue. These channels reach wide and varied audiences with many families and local community members regularly attending the course or following us on our social media platforms.

### *Facility Access*

Our packages include memberships, venue access opportunities to share with clients, family or friends; plus, event discount sponsor offers if you're interested in hosting an event or function at Yarrambat Park Golf Course.

### *Pro Am Access*

Our packages also provide access to our annual Pro-Am, providing you additional brand awareness and the ability to enjoy an awesome event with family, friends or clients.



# PLATINUM SPONSOR

**\$10,000+ GST**

**Be our major sponsor - exclusive branding and top-tier exposure!**



## Branding & Online

- Social media spotlight.
- Logo & bio of your business placed on sponsorship section of YPGC website.
- Permanent sign on course (12-month term).
- Business card displayed on sponsor's board.



## Pro-Am

- Exclusive Tournament Naming Rights.
- Recognition in all tournament marketing & branding material.
- Brand on Pro-Am polo.
- Exclusive signage on 1st hole. (Provided by sponsor).
- Signage along entrance way. (Provided by sponsor).
- 9 Afternoon tournament entries. Including carts.
- Complimentary range balls to warm up.
- Golf gift bag.
- Unlimited drinks & cocktail food.



## Facility Access

- 2 x 7-day 12-month memberships.
- 2 x \$500 driving range key.
- 12 x 18-hole guest passes.
- Opportunity to host a corporate golf day at our concession price.
- 10% off functions & events.

**ONLY ONE AVAILABLE!**



**Golf Course Solutions**

# **GOLD** SPONSOR

**\$5,000+ GST**

**High-value exposure with community engagement and branding opportunities!**



## **Branding & Online**

- Social media spotlight.
- Logo & bio of your business placed on sponsorship section of YPGC website.
- Permanent sign on course (12-month term).
- Business card displayed on sponsor's board.



## **Pro-Am**

- Recognition in all tournament marketing & branding material.
- 6 Afternoon tournament entries.
- Complimentary range balls.
- Exclusive signage on tee box. (Excluding the 1st hole & (Provided by sponsor).
- Signage along entrance way. (Provided by sponsor).
- Golf gift bag.
- Unlimited drinks & cocktail food.



## **Facility Access**

- 1 x 7-day 12-month membership.
- \$500 driving range key.
- 8 x 18-hole guest passes.
- Opportunity to host a corporate golf day at our concession price.
- 10% off functions & events.

**THREE  
AVAILABLE!**

# **SILVER** SPONSOR

**\$2,500+ GST**

**Cost effective exposure with community engagement and exciting perks!**



## **Branding & Online**

- Social media spotlight.
- Logo & bio of your business placed on sponsorship section of YPGC website.
- Permanent sign on course (12-month term).
- Business card displayed on sponsor's board.



## **Pro-Am**

- Signage on one tee box. (excluding the 1st hole & provided by sponsor).
- 3 Afternoon tournament entries.
- Complimentary range balls to warm up.
- Unlimited drinks & cocktail food.



## **Facility Access**

- \$500 driving range key.
- 4 x 18-hole guest passes.
- Opportunity to host a corporate golf day at our concession price.
- 10% off functions & events.

**FOURTEEN  
AVAILABLE!**

# COMPARE YOUR SPONSORSHIP OPTIONS

Quickly compare each tier and find the best fit for your business at the Yarrambat Park Golf Course.

<b>BENEFIT CATEGORY</b>	<b>PLATINUM SPONSOR</b>	<b>GOLD SPONSOR</b>	<b>SILVER SPONSOR</b>
<b>Cost (Excl. GST)</b>	\$10,000	\$5,000	\$2,500
<b>Availability</b>	1 Available	3 Available	14 Available
<b>Business Card Displayed</b>	Yes	Yes	Yes
<b>Corporate Golf Day Opportunity</b>	At Concession Rate	At Concession Rate	At Discounted Rate
<b>Course Signage</b>	1st Hole Tee Box & Entrance (Pro-Am) Permanent Sign (12 months)	Tee Box & Entrance (Pro-Am), Permanent Sign (12 months)	Tee Box (Pro-Am), Permanent Sign (12 months)
<b>Guest Passes</b>	12 x 18 Hole Guest Passes	8 x 18 Hole Guest Passes	4 x 18 Hole Guest Passes
<b>Membership</b>	2 x 7-day 12-month Memberships	1 x 7-day 12-month Membership	No
<b>Pro-Am Drinks and Cocktail Food</b>	Yes	Yes	Yes
<b>Pro-Am Tournament Entries</b>	9 afternoon entries (Including carts)	6 afternoon entries	4 afternoon entries
<b>Pro-Am Naming Rights</b>	Yes	No	No
<b>Pro-Am polo Branding</b>	Yes	No	No
<b>Range Access</b>	2 x \$500 range key (12 month expiry)	1 x \$500 range key (12 month expiry)	1 x \$500 range key (12 month expiry)
<b>Social Media Promotion</b>	Yes	Yes	Yes
<b>Website Promotion</b>	Yes	Yes	Yes

# ***SUMMARY***

**We love that we can bring golf to our community and members.**

Yarrambat Park Golf Course is a picturesque, great quality community golf course enjoyed by over 600 members and thousands of casual golfers and visitors. Monies raised through our sponsorship program go towards maintaining and improving the course features and assets and ensure we can offer our annual pro-am tournament.

***You can be confident in choosing Yarrambat Park Golf Course for your sponsorship because we love to give back to our community and support our locals!***



# SPONSORSHIP BOOKING FORM

## Sponsorship Details

Contact Name:

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Position:

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Organisation:

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Address:

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Contact Number:

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Email Address:

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Website:

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Platinum Sponsor

\$10,000+GST

Gold Sponsor

\$5,000+GST

Silver Sponsor

\$2,500+GST

----- OFFICE USE ONLY -----

## Sponsorship Authorisation

Name:

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Position:

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Signature:

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Date:

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# **OPENING HOURS**

**Summer  
(October-March)**

06:00 am - 07:00 pm

**Winter  
(April-September)**

07:00 am - 06:00 pm

## **Yarrambat Park Golf Course**

649 Yan Yean Road, Yarrambat, VIC 3091

03 9436 2201

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[yarrambatgolf.com.au](http://yarrambatgolf.com.au)



**@yarrambatgolf**

